



ABOUT ME

I'm a strategic thinker with 10 years of creative experience.

CORE FUNCTIONS

Branding, ads and quality content in a fast and multidisciplinary environment across many genres

jackie monaco



BFA, GRAPHIC DESIGN
University of Southern Mississippi
2009 Graduation

Other Interests:

NINTENDO GAMES



SCOOTING

FURBABIES (@fnapstagram)



MORPHE

MORPHE

DESIGNER

10/19 - 06/20

At Morphe I collaborate with a global team of international influencers, following trends to create rapid-fire Gen-Z video content, product photography, animations, and Instagram Stories seen by their over 10 million followers a day.

TWO FIVE SIX

TWOFIVESIX

SENIOR AD

09/19 - 12/19

For TwoFiveSix I selected and managed a team of designers creating illustrations for Intel. I worked closely with their writers to interpret very dense data, then developed visual guidelines and art directed each team member.

DEVRIES GLOBAL

DEVRIES GLOBAL

SENIOR AD

04/18 - 04/19

At DeVries I was a Senior AD working with creative strategists, account teams and influencers to execute pitches, multimillion dollar launch events and content for Aussie, Pantene, SharkNinja, & Celebrity Cruises, as well as mentoring junior designers.

5W

5WPR

DESIGN DIRECTOR

06/15 - 03/18

At 5W Public Relations I managed all creative projects and guided cross-functional teams to create work for It's a 10 Haircare, Zico and CheapOAir, producing quality video content and executing 360° campaigns, websites, logos, packaging, and more.

HBO + MORE

VARIOUS

FREELANCE DESIGNER

10/12 - 05/15

Freelancing, I created emails, brand guidelines & online content for HBO, IMG, & Agenda.



ABOVE LIVE

INTERACTIVE DESIGNER

11/11 - 07/12

A global team and I designed & built a social network for sustainable e-commerce site.

paradigm

PARADIGM CREATIVE

GRAPHIC AND WEB DESIGNER

08/09 - 10/11

At my first job with Paradigm, I created branding, brochures, websites and signage for companies like RVC Outdoor Destinations (who still use the branding today), along with universities, architectural firms, logistics companies and restaurants.