



ABOUT ME

I'm a strategic thinker with **10 years** of creative experience.

CORE FUNCTIONS

Branding, ads and quality content in a fast and multidisciplinary environment across many genres

jackie monaco



BFA, GRAPHIC DESIGN
University of Southern Mississippi
2009 Graduation



MORPHE

Morphe

DESIGNER

10/19 - 08/20

At Morphe I create rapid-fire Gen-Z **video content, animation,** and **AR filters** seen by their nearly 11 million followers each day.

TWO FIVE SIX

TwoFiveSix

SENIOR AD

09/19 - 12/19

For this LA agency I **assembled a team** of designers creating illustrations for **Intel**. I collaborated with writers, then developed **visual guidelines** while directing each team member.

DEVRIES GLOBAL

DeVries Global

SENIOR AD

04/18 - 04/19

As SR AD, I directed **creative strategists, junior designers** and **influencers** to create video content, multimillion dollar launch events and pitches for **Aussie, Pantene, SharkNinja, & Celebrity Cruises.**

5W

5WPR

DESIGN DIRECTOR

06/15 - 03/18

I expanded service offerings and guided **cross-functional** teams to create work for **It's a 10 Haircare, Zico and CheapOAir**, producing quality video content and executing **360° campaigns, websites, logos,** and more.

HBO + MORE

Various

FREELANCE DESIGNER

10/12 - 05/15

While freelancing, I created emails, **branding** & online content for **HBO, IMG, & Agenda.**



Above Live

INTERACTIVE DESIGNER

11/11 - 07/12

A global team and I **designed & built a social network** for sustainable e-commerce site.

paradigm

Paradigm Creative

GRAPHIC AND WEB DESIGNER

08/09 - 10/11

I created **branding systems** as well as corresponding **ads, websites, print collateral** and environmental design (for parks, universities, etc) that are still used today.